

# Annual Report 2014

Your help makes a difference



**LittleBigHelp**  
[www.littlebighelp.com](http://www.littlebighelp.com)

*A little help from you is a big help for others*

In 2014, LittleBigHelp helped  
**251 children**

near Howrah Station, who had gone missing from their parents or had escaped from their homes.

In 2014, LittleBigHelp started  
**4 new projects:**  
a Boys' Home and a Girls' Home for highly vulnerable children, a Learning Centre for Tribal Children and Vocational Training for vulnerable women in Shalimar Slum.

**2014**

In 2014, LittleBigHelp provided more than

**66,000 meals**

to the children at all our projects.

In 2014, LittleBigHelp helped an average of

**500 people per day.**





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## Message from the Founder

Reflecting on LittleBigHelp's 2014 journey fills my heart with awe and gratitude.

LittleBigHelp has expanded enormously opening no less than four new projects, making it possible to reach out with help to even more vulnerable children and women in India. In 2014 we have been focusing on creating long-term homes and empowering girls and women.

Through our Boys' Home that we opened in the beginning of the year and our Girls' Home that we opened towards the end of the year we can now offer a safe and caring home for vulnerable boys and girls. In 2014 we also started offering computer and

English training to underprivileged youth, predominantly girls, from primitive tribal villages, where electricity, Internet and running water are non-existent and where the traditional view on gender still dominates. Our Adult Learning Centre where women are being empowered with functional literacy training has now been extended and the women are also being offered vocational training through arts and crafts and tailoring courses, with the aim of also empowering them financially.

The LittleBigHelp team has been working hard and with admirable devotion to make all this possible and for that I would like to express my deep gratitude.

Their knowledge, cultural understanding and passion for their work have been essential for LittleBigHelp's achievements and I am so grateful for each of their contributions.

Without the generous support of corporate partners, donors, members, private individuals, volunteers, and the Board of Directors, LittleBigHelp would not exist. A huge thank you goes out to everyone who has supported LittleBigHelp either financially or with their expertise and guidance. I was touched to tears when DKK 1.1 million was raised at LittleBigHelp's fifth consecutive annual Charity Event hosted by Hilton Copenhagen Airport.

As an organisation we enter 2015 with excitement and dreams of continuing to make tremendous differences in the lives of vulnerable children and women as we empower them with the knowledge, skills and confidence to make their own decisions in life.

Thank you for venturing with us to help vulnerable women and children flourish to their full potential.

With love and karma  
Lisbeth Johansen



## Message from the Programme Manager

To me the shortest definition of development is positive change and positive change is exactly what LittleBigHelp pushes for. As an organisation we are aware of the challenges that stand in the way of change and work with determination to tackle these. Working with a child centric approach, ensuring community participation and building strong relationships with stakeholders can ease the challenges and help promote sustainable solutions.

**Child centric approach:** By focusing on child rights, child protection, child participation and by simply being a friend we engage with vulnerable children who from prior experience, often have no trust in adults.

**Community participation:** By engaging the local community and winning their trust, we work towards ensuring the sustainability at a local level of the positive change that is created through our projects. We do this through community awareness camps, home visits and outreach work where we also develop their knowledge on child



rights. Strong relationships with stakeholders: Our stakeholders are for example officials who hold the authorization power in terms of project licences etc. that we need to run our projects. Other stakeholders are local vendors, schools, hospitals and clubs, whose support is important for a smooth running of our day-to-day activities. We engage our stakeholders in festivals and cultural programmes at our projects to let them experience first hand the positive changes taking place in the lives of vulnerable children and women. By conducting weekly trainings for Railway Officials in Kolkata on issues such as child rights,

we ensure their increased understanding and support of the work LittleBigHelp does that often takes place in slum communities at or surrounding railway stations.

2014 has been an eventful year for LittleBigHelp. Throughout the year our team members have shown their high levels of commitment and achieved the set goals of the organisation. Even at times when we face inevitable challenges, the entire team is ready to use their knowledge and skills to overcome these and continue on the journey towards empowering children and women with the skills and knowledge that will ensure them

a brighter future. I personally believe in the quote by Helen Keller, "Keep your face to the sunshine and you cannot see a shadow." Working within the field of development you will inevitably face challenges along the way. However we decide whether we will look up and focus on the sun or look down and focus on the shadow. In LittleBigHelp we keep our face to the sun and looking forward, we will continue to develop in our work and the entire team will continue in their commitment to be child centric and a friend to the children.

Warm greetings from  
Debasish Guha



**Vision**  
 We cannot help everybody -  
 but we can help some.  
 And we do it!

**Mission**  
 We change your little help into  
 a big help for people in need.

## Who We Are and What We Do

LittleBigHelp works to create better opportunities for vulnerable children and women in West Bengal, India.

We work to secure their basic human rights such as education, protection, basic health care, and nutrition - each and every day. These are our core fields of activities. We cannot help everybody, but our belief is that everybody can help some – and we do it! Each day in 2014, we helped more than 500 vulnerable children and women to a better every-day life and brighter future by working towards empowering them to make their own choices in life.

LittleBigHelp was established and registered as an NGO in

Denmark in 2010 by Founder Lisbeth Johansen, who gave up her career as International Sales Director to pursue her dream of creating an NGO in India. In 2012, LittleBigHelp was registered in India and is operating as LittleBigHelp India Trust. In late 2013 we entered into a partnership with a very established and recognised local NGO outside of Kolkata working with children with special needs. This is our local implementing partner NGO. LittleBigHelp raises funds predominantly in Denmark, and increasingly in India, which are spent on our projects in Kolkata that we design, manage and monitor.

Working with complete honesty and transparency is essential in all our work. We work to keep administration costs at a minimum and thus rely on voluntary help and assistance from friends, family and our network who all wish to help us make a difference for the vulnerable children and women.

Throughout 2014, Founder Lisbeth Johansen and Programme Manager Debasish Guha have ensured the overall management of LittleBigHelp in both Denmark and India. Debasish Guha manages the projects in India on a daily basis with the assistance of local Project Managers and

Programme Assistant Rebekka Madsen, who works from Denmark and India. Rikke Schrøder works as Fundraising and Events Manager between Denmark and India. LittleBigHelp thus reached a total number of 60 local team members in 2014 working on the projects in India, which is clear evidence of the rapid expansion and amazing developments the organisation has gone through over the past year. This number will increase in 2015 as new projects are initiated and new team members join.





## Shalimar Pre and Primary School

In 2010, LittleBigHelp opened Shalimar Primary School with the support of private donations in the slum area of Shalimar – just outside of Kolkata. In 2011, the Shalimar Pre School was opened on the same premises for 40 of the younger children in the community. Illiteracy in the local community is widespread and the opportunity for children to attend school and study for an education is very rare. In 2014, the school ensured that 145 children attended school

on a daily basis. Most of these children are the first generation in their family to attend school and would normally not be given the opportunity to learn to read, write, or do simple arithmetic. Providing them the opportunity to go to school is thus allowing them to develop their skills and give them an education to help change their future for the better. The children are also provided with a nutritious hot meal for lunch every day from our school kitchen.

### Visitor's Comment:

Dear everyone in Shalimar Pre and Primary School. Thank you so much for receiving me so well and sharing with me all the great work you do. It is clear that it is bringing about a positive change. Hope you will keep up the good work - best of luck.

- Camilla Folsach Madsen,  
Denmark

## Awareness Camps and Guardian Meetings

We work with the local community and the children's parents, educating them and informing them about the importance of sending their children to school every day instead of making them work. Continuous support from the local community is crucial in our work. Through awareness

camp and guardian meetings the parents of the students are informed about important issues and problems concerning their community are raised and discussed. It is through their participation, that the long-term development of the local community is secured and the future of the children brightens.



We conducted **41** health and hygiene status sessions

We provided **23,424** lunch meals to the children in Shalimar Pre and Primary School

# In 2014...

We gave basic health care and support to **138** students



We distributed **145** school uniforms and 145 pairs of shoes to the students at Shalimar

We carried out **380** home visits in the local community regarding the students



## Story to Share from Shalimar Pre and Primary School 2014

Mahesh (not his real name) was enrolled in Shalimar Pre School in January 2014. However the teachers quickly began to face a number of challenges with Mahesh, as he did not want to come to school. A home visit was conducted, to speak with his father about this problem. From the visit we came to know that Mahesh's father works as a

daily labourer with late working hours and returns home very late at night. He was therefore finding it difficult to wake up in the morning to prepare and send his son to school. To help the father our teachers offered to bring Mahesh to school on a daily basis, which his father agreed to. However Mahesh was not happy in school and used to keep

himself isolated in the classroom. Noticing this, the teachers started to focus on Mahesh and give him special attention. This started to create some positive changes. A new teaching method "Learning Through Fun" where toys and other exciting objects are applied in the teaching, was also introduced and continued to create positive changes in

Mahesh. He is now very attentive in classes and comes to school on his own and at home his father is also very happy with him.





## Adult Learning Centre

In June 2013 we opened our Adult Learning Centre (ALC) at the Shalimar Pre and Primary School premises for the women and mothers of the children who are already attending our school. The women currently join our classes for 1-2 hours per day. These women have long expressed a desire and need to get basic education, as most of them have never been to school before. Teaching them to read, write, and do simple mathematics will both improve their status and position in the community, increase their possibilities of finding jobs, and will also make them more capable of helping their children do their homework and better understand their development and education. The beneficiaries of the project are therefore both the women and the children in the local area. At the end of 2014 we were able

to extend ALC with a new focus on vocational training to further empower the women. Currently we are teaching the women arts and crafts skills as well as tailoring skills. The aim is to equip the women with skills that will give them the possibility of starting income generating activities. The women have also started their own savings and loan group, which they contribute to on a daily basis and from which they can take small loans. ALC now empowers women through increased knowledge, awareness on women's rights, and vocational training that provides them with social and financial alternatives to provide for the family.

### In 2014...

17 women were enrolled for vocational training at Adult Learning Centre

17 women were enrolled for Computer Based Functional Literacy at Adult Learning Centre



## Story to Share from Adult Learning Centre 2014

Soni, a regular member of Adult Learning Centre, had been to the market as usual to buy groceries for her family. She decided that she would check the bill received from the grocer, though she had never done this before. She was feeling confident using the basic mathematic skills she had learnt at Adult Learning Centre. After calculating, she found that she had been cheated and immediately pointed this out to the grocer. At first he denied it, but Soni continued to argue otherwise until he admitted his mistake and gave her back the extra amount. The crowd of

curious spectators that had now gathered around Soni, praised Soni for her steadfastness. Knowing the local context and what this normally dictates about a woman's role in society, Soni's actions are acknowledgeable and a testimony of the impact that Adult Learning Centre has on the lives of these women. Soni has also on her own initiative started helping the women in her local area by teaching them how to write their signature after she had come to know that this was a problem for many when required to sign different documents.





### Visitor's Comment:

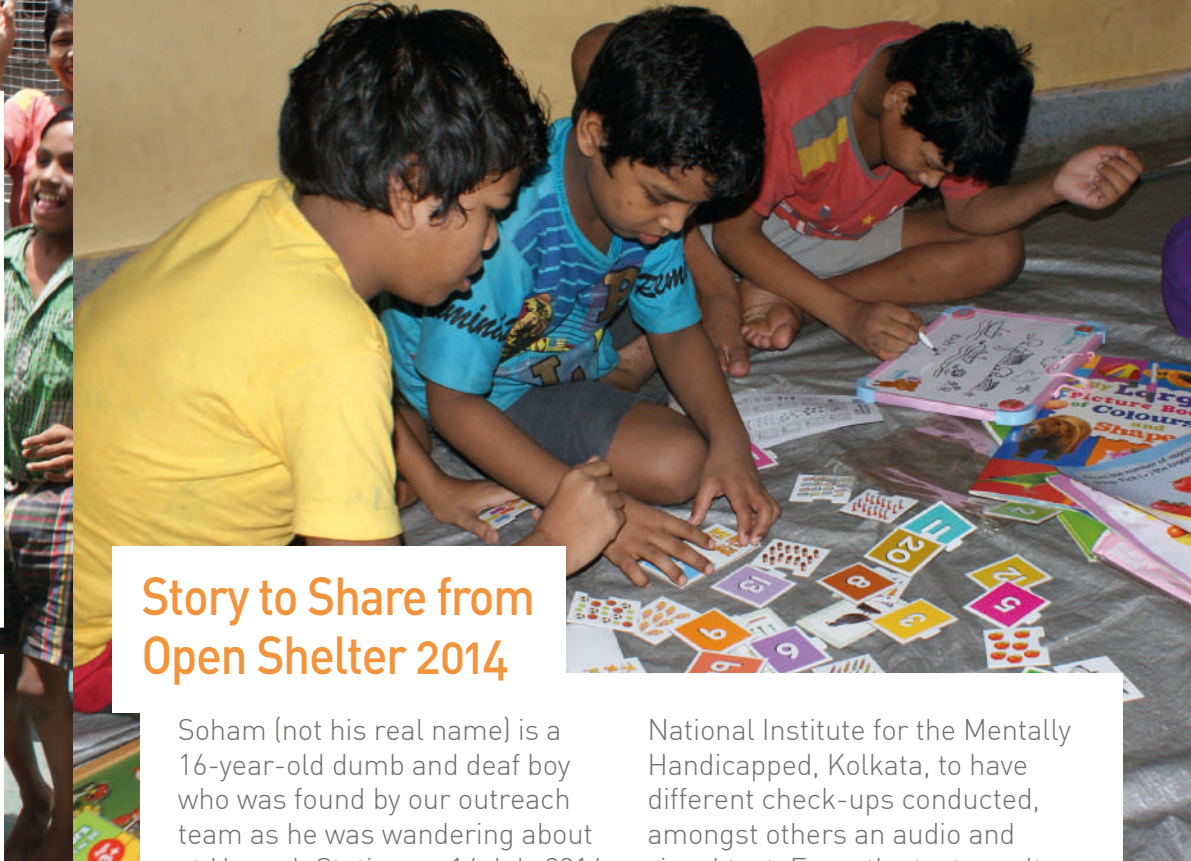
I am extremely happy to visit an organisation as LittleBigHelp, where orphans are treated and rehabilitated like children. Thanks to all of the members of this organisation.

- B. Gayen  
Inspector, Railway Protection Force

## Open Shelter

The 24/7 Open Shelter is a temporary home near Howrah Railway Station for up to 25 boys living on the street and on the railway platforms. An estimated 250,000 children are connected to the streets in the city and many of them live around or at the stations. Life at the station is very rough and the children struggle to get food every day. They collect bottles and other goods left on the trains to sell and earn a few Rupees to survive. These vulnerable children enjoy no protection whatsoever and many experience abuse. They have no access to medical care, or education; often they are orphans. To make it through the day, many of the boys are regrettably sniffing glue, which is highly addictive and adds

to their health concerns. Many of the boys we meet during our daily outreach work have run away from home due to domestic violence, fear or other family disagreements. The aim of our outreach team is to counsel and be trustworthy adults in the lives of these street-connected boys, and if a boy allows us, then we help get him off the street. The Open Shelter is open for 365 days per year and offers protection, food, basic health care, and basic informal education. If it is possible and safe, we ensure that the boy is reunited with his family. If this is not possible, our aim is to find another sustainable solution that can ensure a long-term home and education for the boy.



## Story to Share from Open Shelter 2014

Soham (not his real name) is a 16-year-old dumb and deaf boy who was found by our outreach team as he was wandering about at Howrah Station on 14 July 2014. Due to his condition, we were not able to get much background information from him, besides his name, but it was clear that he wanted help to get away from the station. We brought him to Open Shelter where though not being able to speak, his body language and smiles indicated that he was enjoying the safe boundaries at Open Shelter with food, fun games and a safe place to sleep. The Child Welfare Committee required that check-ups should be conducted before they could make any decisions regarding Soham's future. We took him to the

National Institute for the Mentally Handicapped, Kolkata, to have different check-ups conducted, amongst others an audio and visual test. From the test results he was diagnosed as 'Moderate Mental Retardation with hearing impairment (75% disability)' with low IQ of 38, which he was given a certificate to prove. Getting this certificate was an important step in the process of finding a long-term solution for him. He was also given a hearing aid as per the advice of the National Institute for the Mentally Handicapped, Kolkata. Soham was granted access to a Government run home where they would be able to care for his special needs.

We ensured health care, including hospital visits for **235** boys

We helped reunite **163** missing or runaway boys with their families

## In 2014...

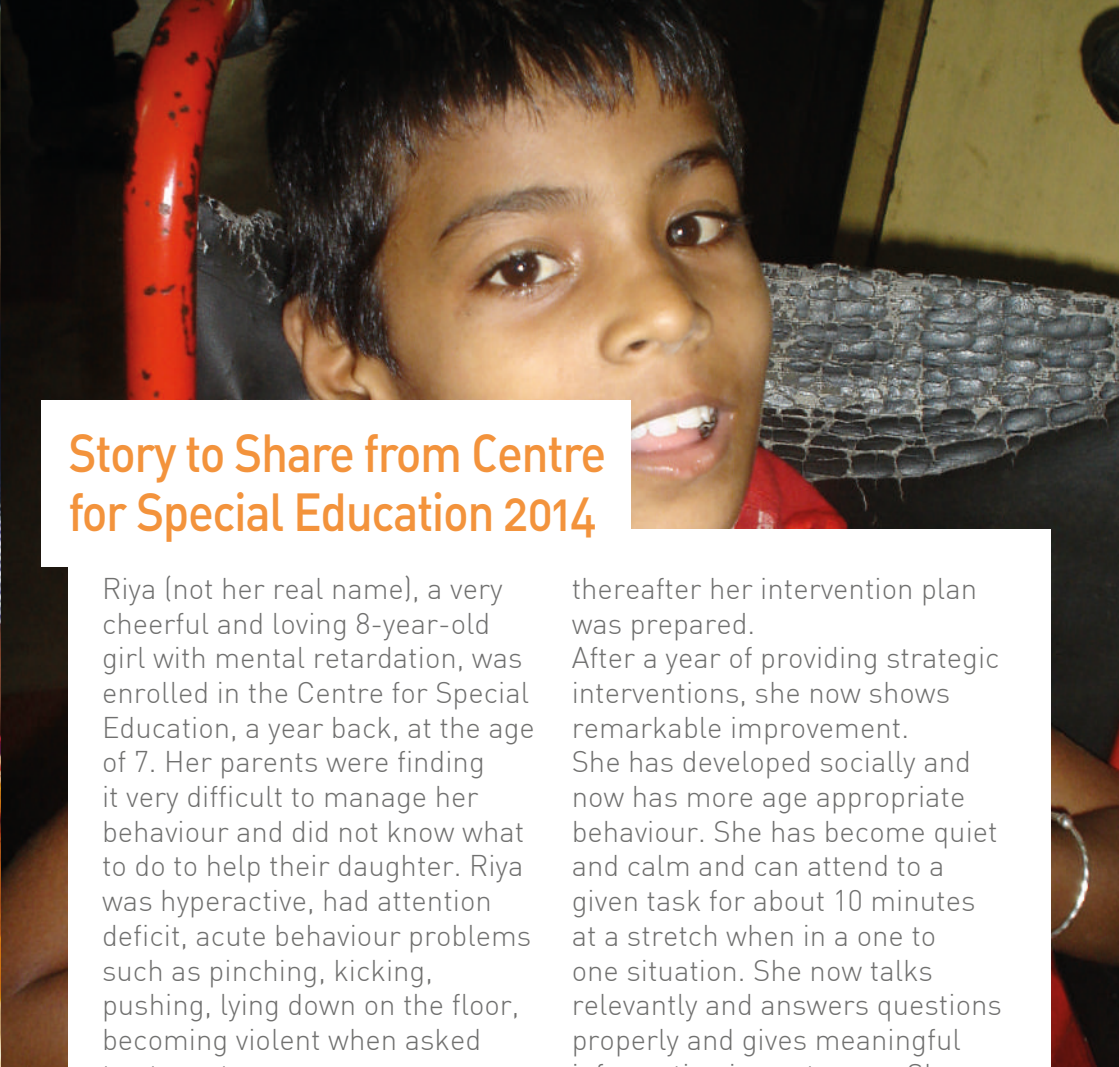


We helped place **86** boys in a government home or in our Boys' Home

We helped **251** children from Howrah Station and it's surrounding areas who were missing or had escaped from their homes

We provided **12,704** breakfast, snack, lunch and dinner meals to the boys in our Open Shelter





## Centre for Special Education

In October 2013, LittleBigHelp started funding the Centre for Special Education – a school for 120 children and adolescents with special needs who would otherwise not be able to attend school or receive care. The Centre also provides a home for 15 of the older students of the school. The students come from impoverished tribal villages around Bankura, which is a town situated a few hours outside of Kolkata. Many of these children suffer from neglect, malnutrition, the prevalence of tribal superstition,

ignorance and lack of awareness among the families and community members about special needs and the rights of children with special needs. We strongly feel that the children with special needs have the right to decent work and to enjoy freedom, equality, social security and human dignity – just like any other child should. We therefore also offer vocational training and life skills education at the Centre so that the students are given the right to choose what they want to do based on their strengths and needs.

## Story to Share from Centre for Special Education 2014

Riya (not her real name), a very cheerful and loving 8-year-old girl with mental retardation, was enrolled in the Centre for Special Education, a year back, at the age of 7. Her parents were finding it very difficult to manage her behaviour and did not know what to do to help their daughter. Riya was hyperactive, had attention deficit, acute behaviour problems such as pinching, kicking, pushing, lying down on the floor, becoming violent when asked to stop, etc. In spite of having the ability to speak, Riya could not express herself, her needs or her wants in meaningful language. She had problems maintaining personal hygiene and though being able to eat independently, she ate very untidily with a lot of spillages due to faulty tipping of the spoon. Subsequently Riya’s needs and abilities were assessed and

thereafter her intervention plan was prepared. After a year of providing strategic interventions, she now shows remarkable improvement. She has developed socially and now has more age appropriate behaviour. She has become quiet and calm and can attend to a given task for about 10 minutes at a stretch when in a one to one situation. She now talks relevantly and answers questions properly and gives meaningful information in sentences. She comes to school regularly and attends classes from 10 am to 3 pm. We are excited about the amazing developments she has made within just a short span of time and with a continued intervention and good cooperation between Riya, her family, and schoolteachers, she will continue her journey towards self-reliance and empowerment.



## 15 out of 40 children

have learnt to eat independently and 10 out of 40 children with limited assistance

## 12 out of 30 children

have learnt to give information in full sentences

## 10 out of 15 children

have achieved independent toileting



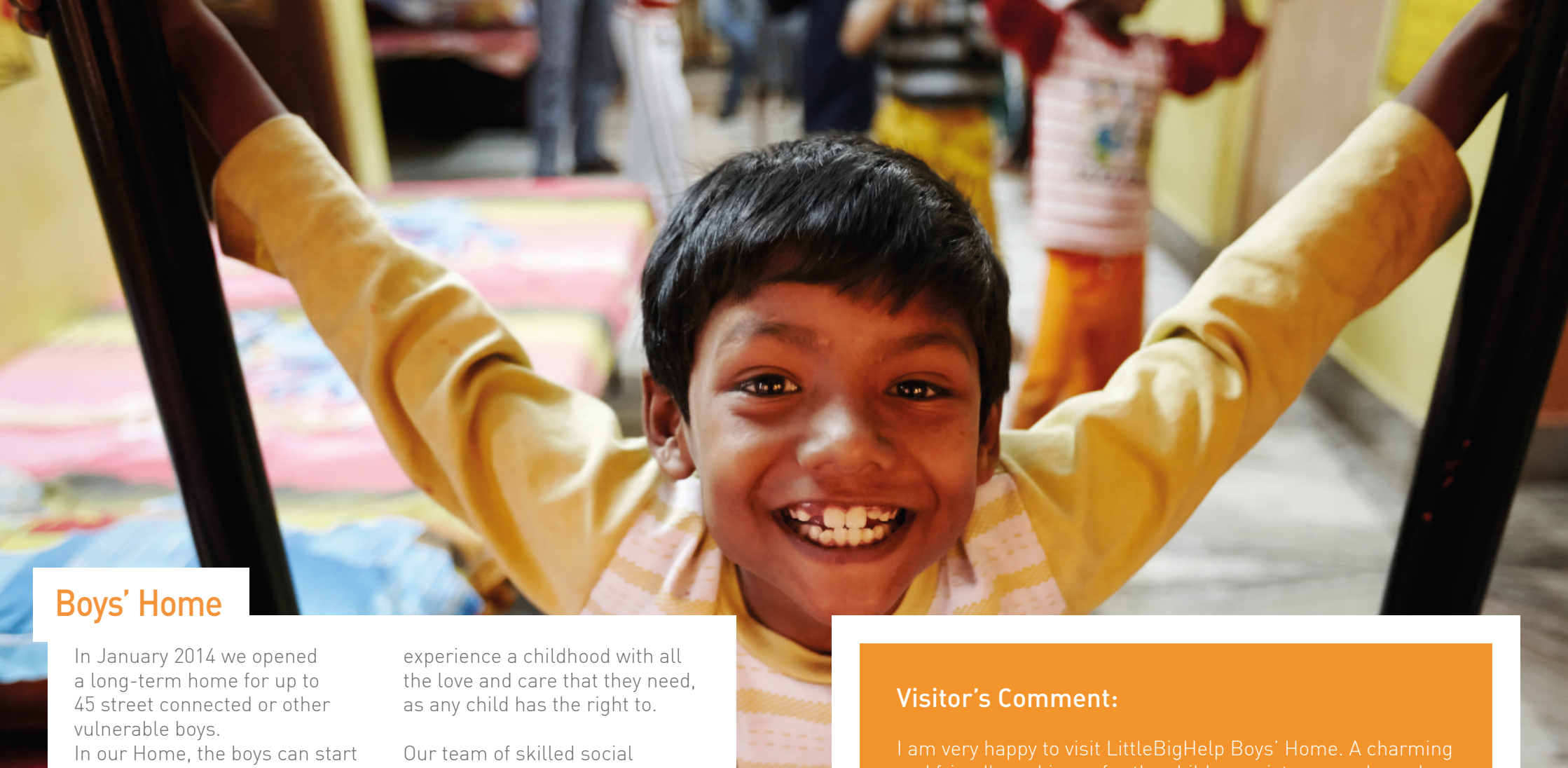
**In 2014...**

**15 out of 35 students** have learnt to do one vocational skill perfectly

## 6 out of 9 children

have achieved independent walking or walking with limited help

**10 out of 20 students** have learnt to do addition, subtraction and multiplication sums of two digit numbers



## Boys' Home

In January 2014 we opened a long-term home for up to 45 street connected or other vulnerable boys.

In our Home, the boys can start a new life away from the street with care, comfort, nutrition, education - and a place to call 'home' until they reach 18 years of age. We enrol them in a local school to secure them education and we structure their everyday life at the home with sports, drawing, meditation, games, recreational activities and fun holidays. We want the boys to

experience a childhood with all the love and care that they need, as any child has the right to.

Our team of skilled social workers and counsellors also provide the boys with on-going guidance and counselling about challenges faced and the challenges these boys will face throughout their life and how best to cope with them. We talk to them about their dreams, aspirations and potential and guide them on their path towards reaching them.

### Visitor's Comment:

I am very happy to visit LittleBigHelp Boys' Home. A charming and friendly ambience for the children exists everywhere. I wish LittleBigHelp's endeavour will flourish in the future and they will continue to serve and help the children to become good and successful citizens.

- Sanjeeb Rakshit,  
Child Development Project Officer,  
DH-District Child Protection Society,  
West Bengal, India





## In 2014...

**27 boys** have started a new life in the Boys' Home with love, education, nutrition and health care

**28,148 meals** have been served throughout 2014

The boys have been on **6 one-day recreational tours** to among other places the cinema, the zoo, local temples and different parks

The boys went on a **3 day holiday** to the sea side area of Mandarmoni

## Story to Share from Boys' Home 2014

Vivek (not his real name) is a ten-year-old little boy who used to live alone with his mother and brother as his father had left them. His mother is a domestic worker and every day when she would leave to go to work, Vivek was left alone at his home unprotected while also being left with the responsibility of caring for his younger brother. He was therefore not able to attend school and with the meagre income that his mother was earning she was unable to provide all the basic

needs of Vivek and his brother. His mother heard about Open Shelter and brought Vivek here in January 2014 hoping that LittleBigHelp could care for her son. Here he was provided with basic education, nutrition, health support, sports, creativity, recreation, and counselling programmes. Shortly after LittleBigHelp's Boys' Home was opened giving us the opportunity to offer Vivek and his younger brother a long-term home where they can experience a

safe and loving childhood. With his mother's consent Vivek and his brother moved to Boys' Home and were soon enrolled in school and quickly became a part of the everyday routines at the Home with proper nutrition, health care support and guidance. Vivek quickly developed trusting relationships with the team at the Home who support him and help him realize his potential. Vivek has developed into a very social and confident boy who actively participates in community sports,

painting competitions, drama at his school and in the community. Like most other boys his age he enjoys playing video games, cricket and football. He is an organised individual, disciplined and a leader who encourages his peers to participate in various activities. Vivek dreams of becoming a teacher and we are excited to follow and guide him on this path towards realising his goals.





## Girls' Home

In October 2014, LittleBigHelp opened a long-term home for 25 street connected and other vulnerable girls.

In the Home, the girls have a chance to start a new life in a safe environment filled with care, comfort, nutrition and education – a place to call 'home' until they reach 18 years of age. We enrol them in local schools to secure them education and we structure their everyday life at the home with sports, drawing, meditation, play and other recreational

activities with the purpose of mental, physical and social development.

Our team at the Girls' Home also provide the girls with on-going guidance and counselling about challenges faced in life and how best to cope with them.

It is especially important to offer help to girls in India, as they are extra vulnerable, even more than boys. Child marriage is not uncommon, and they risk being trafficked, raped or abused.

### Visitor's Comment:

Today I paid a visit to LittleBigHelp's Girls' Home. The achievement I saw was remarkable. All eight girls either from slums or remote villages are admitted to schools. Health and behavioural changes are visible. They perform in cultural activities beautifully. This is all due to the coordinated teamwork of a dedicated workforce. I wish all success of the program.

*- Assistant Director of Social Welfare,  
Government of West Bengal*





## In 2014...

**8 girls** have started a new life in the Girls' Home with loving boundaries, education, nutrition and health care

**3 hours of counselling** are conducted for the girls each week

**4 meals** are served every single day

The girls have been on a **one-day recreational tour** to the zoo and a park

## Story to Share from Girls' Home 2014

Counselling is an essential part of the help that we provide to the children in our Homes. Despite their young age the children in the homes have lived through many negative experiences such as neglect or witnessing abuse on themselves or others. 11-year-old Mannat (not her real name) living in LittleBigHelp Girls' Home comes from a very poor and broken family. Her father left her mother

and thereby also left her mother with the sole responsibility of providing for Mannat. Mannat's mother would work for many hours each day as a domestic worker, in an attempt to make ends meet. However realising that she was not adequately meeting the needs of her daughter, Mannat's mother contacted LittleBigHelp to care for her daughter. Through counselling Mannat

has been able to open up and talk about her past negative experiences, especially of having an abusive father and how this has created feelings of insecurity and anxiety in her life. Expressing her inner conflicts has been a relief for Mannat. She is now receiving help coping with her feelings, participating in activities that boost her self-esteem and is reassured of the safety measures at the Home to ensure that she

does not live in a constant fear of her father. Settling down has also allowed her to focus and develop in other areas such as her studies. Mannat continues to receive counselling and is doing much better, performing well and taking active part in the daily routines at the Home.





## Learning Centre for Tribal Children

In January 2014 we opened our Learning Centre for Tribal Children, located in Bankura. Through the centre we were able to provide high quality English and computer training to 60 underprivileged children from low socio-economic families living in tribal villages.

The aim of the Learning Centre for Tribal Children is to empower youth, between the age of 13 and 17, from impoverished tribal communities, with English and

computer skills. This will broaden their opportunities in the future in regards to further education, which many of them dream about or better-paid jobs. Besides empowering the youth with skills, the aim of the centre is also to build their self-esteem and confidence. Career counselling is also an important activity at the Centre, as the majority of the youth who attend the Learning Centre for Tribal Children are first generation learners, and receive no guidance

regarding choices related to career from neither their home nor their school. The children come from societies where they are cut off from basic facilities, there is high illiteracy rates amongst the parents who work mainly as agricultural labourers, or stay at home caring for the children – a livelihood that only provides them with their very basic needs.

Through the project we hope to develop a group of students who

can become agents of change and develop awareness among the community regarding the importance of education and literacy. We are proud of the developments these students are making despite their biggest challenge, which is learning the English language. However an impressive 65% of the students passed the English exam after having been presented with a whole new alphabet, grammar and pronunciation.





## Story to Share from Learning Centre for Tribal Children 2014

13 year old, Sneha (not her real name) comes from Dhagoria Village. Sneha is a very jolly and intelligent girl with a good memory. She studies in class VII in High School. Her parents work as daily wage earners and are just able to support the family with a meagre income. In the beginning of the English course she would never respond to questions and her vocabulary

was minimal. However, throughout the course she has learnt to use many new words in sentences. She can grasp different concepts very quickly and present them in the form of words, phrases or sentences. She can write small paragraphs and sentences in English. She is keen in learning new things and is good at communicating, both with friends and teachers. Sneha

will without doubt improve with further motivation, attention and guidance. The Learning Centre is a great platform for nurturing her potential as she dreams of becoming a schoolteacher in the future.

### In 2014...

**60 students**, all first generation learners, were provided with high quality English and computer training

**65% of the students** passed the English Course

**78% of the students** passed the Computer Course

**210 home visits** were conducted to ensure continued support of parents towards their children's education





## Annual Charity Event at Hilton Copenhagen Airport

For the fifth year in a row, we hosted our LittleBigHelp annual Charity Event on 31 October 2014 at the Hilton Copenhagen Airport in Denmark. An amazing DKK 1.1 million was raised on that one night from ticket sales, generous donations and proceeds from the live and silent auctions, which by far exceeded last year's total. The choice of the venue for the fifth year in a row is the result of a long-term cooperation between LittleBigHelp and Hilton Copenhagen Airport that kindly donated the venue and the five course meal for the almost 300 guests that attended. We are full of gratitude for this collaboration and their enormous generosity. This amazing event was hosted to raise awareness of LittleBigHelp and the projects that we run to

provide education and protection for vulnerable children and women in West Bengal. The evening gave great insight into our work and the everyday lives of the children and women. This was displayed through several personal accounts, photos, and through a documentary on the projects, which brought tears to the eyes of many of the guests. For the first time we were able to have two of our team members from India participate in the event, who both shared with the guests their experiences of working with vulnerable children. Funds were raised specifically for five of LittleBigHelp's projects: Our Pre School for children in the slum, our Primary School for children in the slum, our Open Shelter for street connected



boys, our School for children with special needs, and our Home for children with special needs. All the performers and entertainers of the event attended pro bono and with his usual style and charm, the Master of Ceremony, the famous Danish media personality Jes Dorph-Petersen, led an inspiring evening for the fourth time while auctioneer Kasper Nielsen from Bruun Rasmussen Kunstauktioner conducted an impressive auction with the most expensive item being a painting by the famous Danish painter and cartoonist Kurt Westergaard, sold for DKK 48,000. Among other items were weekend getaways, restaurant vouchers, concert tickets and various pieces of designer furniture.

The Danish comedian and magician Rune Klan delivered a highly entertaining performance and beautiful musical performances were presented by Andreas Birk, Dicte and Claus Hempler, Penny Police, Bobo Moreno, Basim and Kris Herman. A heartfelt thank you to all of the participants and performers who contributed to the success of our annual Charity Event. We are deeply grateful for your presence that contributed to a wonderful and very special evening and made it possible to improve our work in Kolkata. We are already looking forward to our sixth consecutive Charity Event in 2015.



# VELKOMMEN TIL SCANDIC AARHUS CITY

- et mødested ud over  
det sædvanlige

Welcome to Scandic Aarhus City  
- a meeting place beyond the usual

## Charity Dinner in Aarhus

For the first time ever a LittleBigHelp Charity Dinner was arranged in the city of Aarhus in partnership with Scandic City Aarhus and Ladies Circle. It took place on 1 February 2014 in the beautiful facilities of Scandic City Aarhus where

170 people came to enjoy the evening and to support the work of LittleBigHelp. A delicious menu, high-class entertainment, a beautiful concert and touching personal accounts that gave insight into the living conditions of street connected children were

all part of the program of this wonderful evening. A generous DKK 377,000 was raised through auctions, donations and ticket sales. We would like to thank everyone who participated and contributed to the success of the evening. A special thanks

to Master of Ceremonies Mads Keiser, humorous speaker Rune Green, and singer Kris Herman for performing and to Karina Lind and Ladies Circle for arranging the event.



# LittleBigHelp

www.littlebighelp.com

*A little help from you is a big help for others*





## Donors and Corporate Partners at the Events in Copenhagen and Aarhus

We would like to send a heartfelt thank you to all the people and companies that in many ways supported our Charity Events in 2014 and made fantastic donations to be sold on the auction:

MayFair Hotel London  
[www.themayfairhotel.co.uk](http://www.themayfairhotel.co.uk)

Republic of Fritz Hansen  
[www.fritzhansen.com](http://www.fritzhansen.com)

Tress  
[www.tress.dk](http://www.tress.dk)

Hilton Reykjavik  
[www.hiltonreykjavik.com](http://www.hiltonreykjavik.com)

Iceland Air  
[www.icelandair.dk](http://www.icelandair.dk)

B&O Play  
[www.beoplay.com](http://www.beoplay.com)

Radisson Blu Strand Hotel,  
Stockholm  
[www.radissonblu.com/strandhotel-stockholm](http://www.radissonblu.com/strandhotel-stockholm)

Nadus Entertainment  
[www.nadus-entertainment.com](http://www.nadus-entertainment.com)

Pamela Starbird, Starbird Word  
[sorensolkaer.com/photographs/souls](http://sorensolkaer.com/photographs/souls)

Sokkelund Café og Brasserie  
[www.cafe-sokkelund.dk](http://www.cafe-sokkelund.dk)

Vinevent  
[www.vinevent.dk](http://www.vinevent.dk)

Hilton Phuket Arcadia Resort &  
Spa  
[www3.hilton.com](http://www3.hilton.com)

Zwilling  
[www.zwilling.dk](http://www.zwilling.dk)

Radisson Blu Royal Hotel  
[www.radissonblu.com/royalhotel-copenhagen](http://www.radissonblu.com/royalhotel-copenhagen)

René Holm  
[www.reneholm.dk](http://www.reneholm.dk)

Mingo Photo  
[www.mingophoto.com](http://www.mingophoto.com)

Bruun Rasmussen  
Kunstauktioner  
[www.bruun-rasmussen.dk](http://www.bruun-rasmussen.dk)

Edelskov  
[www.edelskov.dk](http://www.edelskov.dk)

Scandic Copenhagen  
[www.scandichotels.dk/copenhagen](http://www.scandichotels.dk/copenhagen)

Kurt Westergaard

Hilton Paris La Défense  
[www.hilton.com](http://www.hilton.com)

Air France  
[www.airfrance.dk](http://www.airfrance.dk)

Azamara Club Cruises  
[www.azamaraclubcruises.com](http://www.azamaraclubcruises.com)

Lufthansa  
[www.lh.com](http://www.lh.com)

Bolow og Schumann  
[www.bolowschumann.com](http://www.bolowschumann.com)

Københavns Lufthavne  
[www.cph.dk/parkering](http://www.cph.dk/parkering)

Bolia.com  
[www.bolia.com](http://www.bolia.com)

Restaurant Geranium  
[www.geranium.dk](http://www.geranium.dk)

dbramante 1928  
[www.dbramante1928.com](http://www.dbramante1928.com)

Mads Heindorf Jewellery  
[www.madsheindorf.dk](http://www.madsheindorf.dk)

Bomti Yengar

Norbak  
[www.sukkerbillededesigneren.dk](http://www.sukkerbillededesigneren.dk)

Grøn Koncert  
[www.groenkoncert.dk](http://www.groenkoncert.dk)

Restaurant Pony  
[www.ponykbh.dk](http://www.ponykbh.dk)

Treats  
[www.treats.dk](http://www.treats.dk)

Brussels Airlines  
[www.brusselsairlines.com](http://www.brusselsairlines.com)

Trine Panum  
[www.trinepanum.dk](http://www.trinepanum.dk)

Yvonne Koné  
[www.yvonnekone.com](http://www.yvonnekone.com)

ATEA  
[www.atea.com](http://www.atea.com)

Elsassjwlry  
[www.elsassjwlry.dk](http://www.elsassjwlry.dk)

Nord By Thomsen  
[www.nordbythomsen.com](http://www.nordbythomsen.com)

Kim Matthai Leland  
[www.leland.dk](http://www.leland.dk)

Tivoli  
[www.tivoli.dk](http://www.tivoli.dk)

Mond of Copenhagen  
[www.mond.dk](http://www.mond.dk)

Hamsa Yoga Studio  
[www.hamsayoga.dk](http://www.hamsayoga.dk)

Lars Hansen

Kokkedal Slot  
[www.kokkedalslotcopenhagen.dk](http://www.kokkedalslotcopenhagen.dk)

Mentor Danmark  
[www.mentordanmark.dk](http://www.mentordanmark.dk)

Spectrum Reklame  
[www.spectrum-reklame.dk](http://www.spectrum-reklame.dk)

Brøchner Hotels  
[www.brochner-hotels.dk](http://www.brochner-hotels.dk)

Jytte Gaardsted

Restaurant Guru  
[www.guru.dk](http://www.guru.dk)

Blocs & Walls  
[www.blocs-walls.dk](http://www.blocs-walls.dk)

bObles  
[www.bobles.dk](http://www.bobles.dk)

First Hotels  
[www.firsthotels.dk](http://www.firsthotels.dk)

Louise Birn  
[www.louisebirn.dk](http://www.louisebirn.dk)

Det Lille Sommerhotel  
[www.sommerhotel.dk](http://www.sommerhotel.dk)

Restaurant Skipperly  
[www.skipperly.dk](http://www.skipperly.dk)

Restaurant SAK  
[www.saksamsoe.dk](http://www.saksamsoe.dk)

Yduns Have  
[www.levendelandbrug.dk](http://www.levendelandbrug.dk)

Hilton Copenhagen Airport  
[www.hilton.com](http://www.hilton.com)

Hilton in The Community  
Foundation  
[www.hilton-foundation.org.uk](http://www.hilton-foundation.org.uk)

T-shirttrykkeren  
[www.tshirttrykkeren.dk](http://www.tshirttrykkeren.dk)

Carlsberg  
[www.carlsberg.dk](http://www.carlsberg.dk)

Fyrkat Blomster  
[www.fyrkatblomster.dk](http://www.fyrkatblomster.dk)

Smothbooth  
[www.smoothbooth.dk](http://www.smoothbooth.dk)

BetterNow  
[www.betternow.dk](http://www.betternow.dk)

Daiteyo Kaffe  
[www.daiteyo.dk](http://www.daiteyo.dk)

Frydenberg Tryk  
[www.frydenberg.dk](http://www.frydenberg.dk)

Holte Vinlager  
[www.holtevinlager.dk](http://www.holtevinlager.dk)

Pixeldot  
[www.pixeldot.dk](http://www.pixeldot.dk)

Bacardi/Martini  
[www.bacardi.com](http://www.bacardi.com)

Trine Kjaer Design  
[www.trinekjaer.dk](http://www.trinekjaer.dk)

Michael Andersen  
[www.mcproduction.dk](http://www.mcproduction.dk)

One2Speak  
[www.one2speak.dk](http://www.one2speak.dk)

Corporate communications  
[www.corpcomm.dk](http://www.corpcomm.dk)

Reklametryk  
[www.reklametryk.dk](http://www.reklametryk.dk)

Sticks'n'Sushi  
[www.sushi.dk](http://www.sushi.dk)

Hotel Vejlefjord  
[www.hotelvejlefjord.dk](http://www.hotelvejlefjord.dk)

Seier Fitness  
[www.seierfitness.dk](http://www.seierfitness.dk)

Business Antropologi  
[www.pe3a.dk](http://www.pe3a.dk)

Risskov Blomster  
[www.risskov-blomster.dk](http://www.risskov-blomster.dk)

Mindjuice  
[www.mindjuice.dk](http://www.mindjuice.dk)

Classic Race Aarhus  
[www.craa.dk](http://www.craa.dk)

Galleri Art Expo  
[www.artexpo.dk](http://www.artexpo.dk)

AGF  
[www.agf.dk](http://www.agf.dk)

Jysk Rejsebureau  
[www.jr.dk](http://www.jr.dk)

Bakken Bears  
[www.bakkenbears.com](http://www.bakkenbears.com)

Hotel Amerika  
[www.hotelamerika.dk](http://www.hotelamerika.dk)

Maxmouritz  
[www.maxmouritz.dk](http://www.maxmouritz.dk)

Spa Tours  
[www.spa-tours.dk](http://www.spa-tours.dk)

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[www.hoptimist.com](http://www.hoptimist.com)

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[www.cafe-casablanca.dk](http://www.cafe-casablanca.dk)

DK Sejlsport  
[www.dksejlsport.dk](http://www.dksejlsport.dk)

Amass  
[www.amassrestaurant.com](http://www.amassrestaurant.com)

Mols-Linien  
[www.mols-linien.dk](http://www.mols-linien.dk)



## Special Thank You

We would like to say a special thank you to the companies that bought a corporate table at the Charity Event in Copenhagen and have provided amazing support throughout the year:

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ZWILLING  
J.A. HENCKELS

And finally a heartfelt thank you to **Hilton Copenhagen Airport** for donating an amazing evening for the fifth year in a row and to **Scandic Aarhus City** for donating a likewise wonderful evening in Aarhus. Thanks to all the people involved, devoting their time and efforts and working so hard before and during the event to ensure a wonderful evening.

## A Big Thank You to All Donors and Corporate Partners in 2014

We are deeply grateful for all the donations and support received throughout 2014 enabling us to do our work. The support has come from private individuals, foundations and corporations wanting to help us make a difference. In 2014 our amazing corporate partnerships have developed and they have been essential for LittleBigHelp's growth, allowing us to reach out with quality help to more vulnerable children. We are grateful for their support, inspired by their generosity, and impressed by their corporate social responsibility.

## Corporate Partners



Creating brighter futures  
for young people

  
**Hilton**  
COPENHAGEN AIRPORT



Kris Herman



DSHwood



ReklameTryk.dk



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**Scandic**  
AARHUS CITY

 Lind Invest

db Bramante1928

## Foundations



## Network Collaborations



## Financial Summary

LittleBigHelp has year after year increased its financial capacity to serve our purpose – and 2014 was no exception.

Not only did we serve more than 66,000 meals on our projects and helped an average of 500 people per day towards their path to education and a better life – but we also secured the financial needs of the organisation to extend our help to even more children in the coming years.

### We raised DKK 2.396.174 in 2014

In 2014, LittleBigHelp raised a record high DKK 2.396.174, which is an increase of 82% compared to 2013, where DKK 1.319.785 was raised. This positions LittleBigHelp on a stable footing for the future largely on the loyal generosity of our donors who have supported us year after year.

The funds stem primarily from gifts and donations at the annual Charity Event 2014, the fifth in a row, making it the main source of funding. Through the LittleBigHelp Charity Dinner in Aarhus, that was held for the first time ever, a large amount was also raised.

In addition to our two Charity Events, we also experienced throughout 2014, a significant increase in contributions as part of our efforts to build strategic and long-term partnerships. Contributions arose from private individuals, corporations, corporate partnerships and from successful applications to foundations – a potential source of income that LittleBigHelp wants to explore increasingly over the coming years.

Membership fees and other income only account for 1,4 % of the total 2014 income, thus having little influence on the overall picture. This is an area that we want to develop and put increased focus on over the next year.





## LittleBigHelp towards increased growth

LittleBigHelp has throughout its time working in India met initial objectives and numerous lessons have been learned about what it takes to conduct development work in India under challenging conditions.

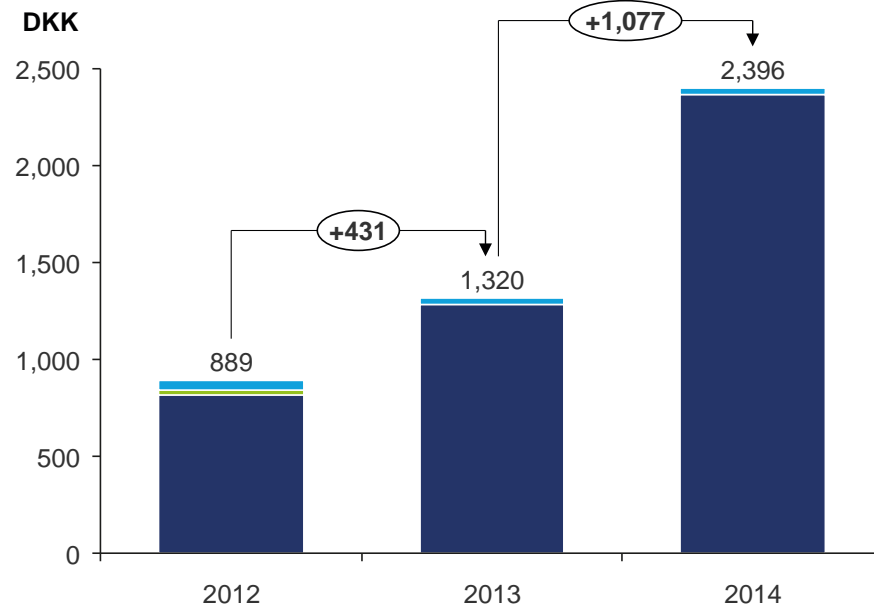
With the desire to expand its projects and help even more people in West Bengal, India, LittleBigHelp now has two employees working primarily from Denmark who focus mainly on fundraising. Salary and administration costs have therefore increased from DKK 409.251 in 2013 to DKK 474.193 in 2014, corresponding to a 20 % administration to revenue ratio.

### DKK 1.191.406 allocated to support existing and new projects in 2014

On the basis of 2014 results, LittleBigHelp generated net DKK 1.458.545 to fund the projects for the coming year in 2015. The 2014 result marks a 102 % increase compared to 2013 where DKK 723.547 was generated.

During 2014, DKK 1.191.406 was contributed to the new and on-going projects. In 2013 this figure was DKK 830.240.

Overall, LittleBigHelp starts 2015 with DKK 1.458.545 in surplus funds for new and existing projects for the vulnerable women and children in West Bengal, India.



- Membership fees and other income
- Sponsorship of children
- Gifts and donations

# Extracts Financial Report 2014

## LittleBigHelp

1 January 2014 - 31 December 2014

	'000 DKK	2014	2013	2012
<b>Donations</b>				
Gifts and donations		2.364	1.285	820
Sponsorship of children		-	-	24
Membership fees and other income		32	35	45
<b>Received donations</b>		<b>2.396</b>	<b>1.320</b>	<b>889</b>
Salary and administration		474	409	174
Result before interest		1.922	911	715
Interest		4	3	0
<b>Net result</b>		<b>1.926</b>	<b>913</b>	<b>715</b>

Result attributable to future donations	1.926	913	715
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## LittleBigHelp Balance sheet 31 December 2014

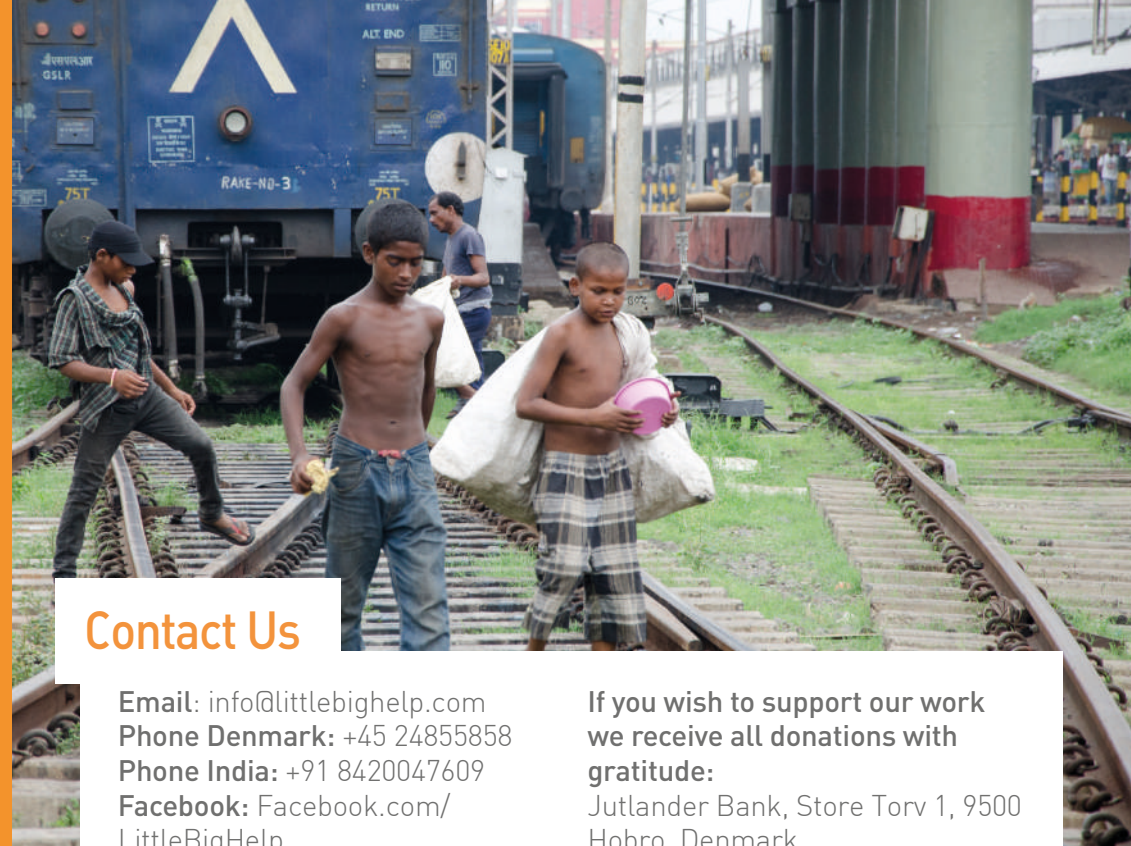
<b>Assets</b>			
Cash	1.502	726	651
<b>Total Current Assets</b>			
<b>Total Assets</b>	<b>1.502</b>	<b>726</b>	<b>651</b>

### Equity and Liabilities

<b>Equity</b>			
Equity	-	-	-
Retained comprehensive income	-	-	-
<b>Equity</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>Liabilities</b>			
Provision for future donations	1.459	724	641
Current liabilities	43	2	10
<b>Total liabilities</b>	<b>1.502</b>	<b>726</b>	<b>651</b>
<b>Total Equity and Liabilities</b>	<b>1.502</b>	<b>726</b>	<b>651</b>

Indirect + Direct contributions to projects	1.191	830	347
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## Contact Us

**Email:** info@littlebighelp.com  
**Phone Denmark:** +45 24855858

**Phone India:** +91 8420047609

**Facebook:** Facebook.com/  
LittleBigHelp

### Address in Denmark:

Gothersgade 105, 2. tv, 1123  
København K

**Address in India:** Flat no. 9F,  
Neelkanth Apartment, 26 B  
Camac Street, Kolkata 700017

### CVR-Number/Registration

**Number in Denmark:** 33234694

**Trust Registration Number in  
India:** IV-056162012 and 80G Tax  
Exemption

If you wish to support our work  
we receive all donations with  
**gratitude:**

Jutlander Bank, Store Torv 1, 9500  
Hobro, Denmark

Registration number: 9337

**Account number:** 0001502301

**IBAN:** DK9293370001502301

**SWIFT:** SHOBDK21

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via PayPal and MobilePay, please  
visit our website [https://www.littlebighelp.com/support\\_littlebighelp.php](https://www.littlebighelp.com/support_littlebighelp.php).

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www.littlebighelp.com

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